

Gain Visibility Into Your Business

You can't improve what you can't see. Visibility turns data into direction and information into action.

When you have clear visibility into your book of business, you can make smarter decisions, respond faster, and grow with confidence.

The most successful agencies have one thing in common: they know what's happening across their business—every day.

“ *Visibility isn't just about seeing numbers. It's about seeing opportunities.* ”

VISIBILITY ACROSS YOUR ENTIRE BOOK



PRODUCTION

See policies, carriers, and premium totals at a glance.



RENEWALS

Track upcoming renewals and take action before it's too late.



COMMISSIONS

Monitor earned commissions, splits, overrides, and payouts.



RETENTION

Understand lapse rates and take steps to improve retention.



CHARGEBACKS

Identify, manage, and reduce chargebacks before they add up.



PIPELINE

Track prospects, appointments, and conversions.

COMPLETE VISIBILITY MEANS YOU CAN:



SEE WHAT MATTERS

Track production, commissions, renewals, and retention in real time.



SPOT OPPORTUNITIES

Identify cross-sell potential, lapse risks, and new sales opportunities.



REDUCE RISKS

Catch issues early—from chargebacks to compliance—before they impact your results.



MANAGE YOUR TEAM

Monitor agent performance, set goals, and celebrate wins.



MAKE BETTER DECISIONS

Use accurate data and reporting to guide strategy and drive growth.

BETTER VISIBILITY. BETTER RESULTS.



Know where your business stands today.



See where you're losing revenue.



Focus on what drives the most growth.



Stay compliant and prepared.



Create more value for your clients and your agency.



**WHEN YOU SEE MORE,
YOU CAN DO MORE.**

LyncCIS brings all your data together in one place so you can see the big picture, drill down into the details, and take action with confidence.

**LYNC
CRM**



Real-time insights. One connected system. Total visibility.
See the full picture. Grow your business.

See how LyncCIS can give you complete visibility into your business.
Visit LyncCIS.com