

Revenue Can Slip Through the Cracks

Small Gaps Become Big Problems

Most agencies don't lose revenue because they lack opportunity. They lose revenue because small problems go unnoticed.

An expired policy.

An incorrect split.

A missed renewal.

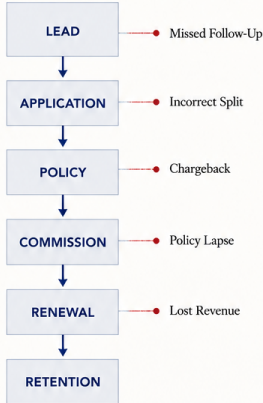
A chargeback that wasn't discovered.

An unpaid commission.

Individually, these issues may seem insignificant. Over time, however, they can quietly cost thousands of dollars and create unnecessary frustration.

“What isn't measured rarely gets improved.”

WHERE REVENUE LEAKS OCCUR



QUESTIONS EVERY AGENCY SHOULD ASK

Do you know:

- ✓ When policies are approaching renewal?
- ✓ Whether commissions and overrides are accurate?
- ✓ Which policies have lapsed?
- ✓ Where chargebacks are occurring?
- ✓ Which agents are performing best?
- ✓ How your book of business is trending?



EXECUTIVE INSIGHT

As agencies grow, spreadsheets become harder to manage and manual tracking becomes less reliable.

Commission intelligence systems provide visibility into production, renewals, overrides, chargebacks, and trends—helping agency owners make better decisions and protect the revenue they've already earned.



Protecting revenue is just as important as creating it.



Learn how LyncCIS helps agencies gain greater visibility into their book of business, commissions, and production trends.

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