

The Cost of Fragmentation

When your systems don't talk to each other, your team pays the price—and so does your bottom line.



FRAGMENTATION CREATES HIDDEN COSTS



WASTED TIME

Switching between tools, re-entering data, and fixing errors slows your team down.



MORE MISTAKES

Disconnected systems lead to missed details, duplicate data, and costly oversights.



LOST REVENUE

Missed renewals, overlooked cross-sell opportunities, and untracked chargebacks add up.



POOR CLIENT EXPERIENCE

Inconsistent communication and delays damage trust and reduce retention.



LACK OF VISIBILITY

Siloed data makes it hard to see what's really happening across your business.

Fragmentation doesn't just create friction—it creates financial leaks.

2-3

Extra hours per day lost to manual work and system hopping¹

30-40%

Of data in CRM systems is incomplete or inaccurate²

\$ Thousands

In lost revenue due to missed renewals and untracked opportunities³

Lower

Retention and referrals due to poor client experience

“Every tool that doesn't integrate is a crack in your foundation.”

Your agency deserves better than duct-taped solutions and manual workarounds. When systems are fragmented, growth becomes harder, stress increases, and results suffer.

It's time to connect the pieces and take your business further.



ONE SYSTEM. ONE SOURCE OF TRUTH.

Eliminate the cracks. Simplify your operations. Focus on what matters most—your clients.



Stop the leaks. Start connecting.
Visit lynccis.com to see how.

¹ Source: McKinsey – The State of Organizations 2023

² Source: LeadGenius – CRM Data Quality Report 2023

³ Source: Agency Performance Partners – Revenue Leak Study 2024