

Get Found Where Clients Are Searching

Today, most Medicare clients start their journey online. They're not flipping through phone books or waiting for a referral—they're searching.

If your agency isn't visible in those moments, you're already behind.

Search visibility isn't just about having a website. It's about showing up in the right places, with the right information, at the right time.

OPTIMIZE YOUR ONLINE PRESENCE

- ✓ Claim and complete your Google Business Profile. Keep your information accurate and up to date.
- ✓ Earn and respond to reviews. Social proof builds trust and improves your rankings.
- ✓ Create helpful, relevant content that answers the questions clients are asking.
- ✓ Make it easy to contact you. Clear calls-to-action convert searchers into appointments.
- ✓ Keep your website mobile-friendly, fast, and compliant.



HOW CLIENTS SEARCH TODAY

Clients use more natural, conversational searches when looking for help.

- 🔍 Who is the best Medicare agent near me?
- 🔍 Find help with Medicare in my area
- 🔍 Medicare plans for seniors near me
- 🔍 Local Medicare expert with good reviews



MORE VISIBILITY MEANS MORE OPPORTUNITY.

The more places you show up, the more clients you can serve.



Ready to strengthen your digital presence?
Explore tools and strategies designed for
insurance professionals at LyncIntel.com.

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