

Communication Matters

**The right message. The right person.
The right time. Every time.**

Well-timed communication keeps your agency top of mind, nurtures leads, and helps clients take action when it matters most.

Automation makes it possible to stay consistent, compliant, and personal—without adding more to your plate.

A STRONG COMMUNICATION STRATEGY:



No one gets left behind.

Automated campaigns ensure every client and lead stays informed.



Leads are nurtured at key times.

Deliver valuable, timely content that moves prospects toward action.



Messaging stays consistent and compliant.

Pre-built templates help you communicate clearly and within guidelines.



Calendars and calls-to-action are connected.

Clients can easily book appointments through secure, tracked links and QR codes.



Support when you need it.

Get real help from real people as you build, launch, and grow.



START EARLY. STAY AHEAD.

Build your campaigns and prepare your systems starting September 1st.

- ✓ All contacts in your CRM
- ✓ Clean data with proper tags
- ✓ Policies verified and ready
- ✓ Campaigns built and tested

Preparation today leads to results tomorrow.

THE LYNC ECOSYSTEM: EVERYTHING WORKING TOGETHER



One system. One dashboard. Total visibility.

BUILT FOR EFFICIENCY AND COMPLIANCE

- ✓ **Bulk Import in Minutes**
Lync CRM or LyncCIS lets you import contacts, map to pre-built fields, and activate campaigns immediately.
- ✓ **Pre-Built Campaigns**
Professionally written email and SMS campaigns are ready to go—so you can launch fast.
- ✓ **Domain Warmed and Ready**
Our system includes a warmed email domain with proper DNS records for better deliverability.
- ✓ **A2P Approval Takes Time**
10DLC registration and approval can take 2–3 weeks or more. Don't wait until October—start now.
- ✓ **Compliant Across Every Channel**
Stay in sync with CMS guidelines across email, SMS, phone, social media, and ad platforms.
- ✓ **Tracking That Tells the Story**
QR codes, link tracking, call logs, and communication history—by agent and by contact.

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*The agencies that win AEP don't wait.
They prepare, automate, and communicate with purpose.*

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Don't let delays cost you half the season.

The time to prepare your communication systems is now. Visit LyncCRM.com to automate smarter, communicate better, and grow with confidence.

LYNC
CRM